

## How do I find literature in the Wiley Online Library?

**Step One:** Select the Wiley Online Library.

**Step Two:** From the subject areas on the homepage, select “Social & Behavioral Sciences” and then “Communication & Media Studies.”

**Step Three:** The database portal now appears. Select a subtopic of interest from the right menu. A list of associated journals will then appear.

The screenshot shows the Wiley Online Library interface. At the top, there is a navigation bar with "PUBLICATIONS", "BROWSE BY SUBJECT", "RESOURCES", and "ABOUT US". The main heading is "Communication & Media Studies". On the right side, there is a "TOPICS" menu with a black circle around it, listing various subtopics like "All Communication & Media Studies", "Applied Communication", "Communication & Public Policy", "Communication Studies", "Communication Theory", "Cultural Communication", "General Communication & Media Studies", "Journalism", "Mass Communication", "Mass Communication & The Media", "Mass Media & Society", and "Media Criticism". In the center, there is a "JOURNALS" section with four items: "Ethos" (JOURNAL), "A Companion to Film Theory" (BOOK), "Journal of Communication" (JOURNAL), and "Rome, Season One: History Makes Television" (BOOK). A search box on the right is set to "All content".

**Step Four:** Select a title from the journals roster. The publication’s homepage now appears. Access is available for issues dating from the mid-1990s. The journal’s search box (seen on the page’s right side) produces results only for THIS journal.

The screenshot shows the Wiley Online Library interface for the "Journal of Communication". The main heading is "JOURNAL OF COMMUNICATION". On the right side, there is a "SEARCH" box with a dropdown menu set to "In this journal", which is circled in black. The page includes a "JOURNAL TOOLS" section with options like "Get New Content Alerts", "Get RSS feed", "Save to My Profile", "Get Sample Copy", and "Recommend to Your Librarian". There is also a "JOURNAL MENU" section with "Journal Home", "FIND ISSUES" (Current Issue, All Issues), "FIND ARTICLES" (Early View), "GET ACCESS" (Subscribe / Renew), "FOR CONTRIBUTORS" (Author Guidelines, Submit an Article), and "ABOUT THIS JOURNAL" (Society Information). The "Recently Published Issues" section lists "Current Issue: October 2012" (Volume 62, Issue 5), "August 2012" (Volume 62, Issue 4), and "June 2012" (Volume 62, Issue 3). The page also features a "Follow the ICA on Twitter" section with the handle "@icahdq" and a logo for the International Communication Association (ICA).

**Step Five:** The list of search results includes publishing details and other options. An open padlock indicates the article is available in full-text format. A padlock with the word “free” implies open content. Articles lacking a padlock symbol are not available in full-text.

The screenshot shows the Wiley Online Library search results page. At the top, there is a navigation bar with 'WILEY ONLINE LIBRARY' and 'Mount Mercy University'. A search bar contains the query 'social media in Journal of Communication', and it indicates there are 2147 results. The page lists three search results, each with a checkbox, a padlock icon, and a title. The first result is 'A Self-Categorization Explanation for the Hostile Media Effect' from Volume 62, Issue 3, June 2012. The second is 'Hostile Media and the Campaign Trail: Perceived Media Bias in the Race for Governor' from Volume 60, Issue 1, March 2010. The third is 'Message Effects and Social Determinants of Health: Its Application to Cancer Disparities' from Volume 56, Issue s1, August 2006. Each result includes links for 'Abstract', 'Full Article (HTML)', 'PDF', 'References', and 'Request Permissions'. A 'FILTER LIST' on the right shows 'PUBLICATION TYPE' with 'Journals (2147)'. At the bottom of the results, there are buttons for 'Select All', 'Save to profile', and 'Export Citation'.

“Abstract” links to the article’s full record, where the abstract can be viewed. PDF or “full article (HTML)” produce the article’s full content. “References” produces the article’s references list. Select an article’s title to see its full database record.

The screenshot shows the Wiley Online Library article page for the article 'Young Voters' Responses to the 2004 U.S. Presidential Election: Social Identity, Perceived Media Influence, and Behavioral Outcomes'. The page features a blue header with the journal title 'JOURNAL OF COMMUNICATION'. The article title is prominently displayed, along with the authors 'Cynthia Hoffner<sup>1,\*</sup>, Raiza A. Rehkort<sup>2</sup>' and the publication details 'Journal of Communication, Volume 61, Issue 4, pages 732–757, August 2011'. A cover image of the journal is shown. On the left, there is a 'JOURNAL TOOLS' sidebar with options like 'Get New Content Alerts', 'Get RSS feed', 'Save to My Profile', 'Get Sample Copy', and 'Recommend to Your Librarian'. Below that is a 'JOURNAL MENU' with 'Journal Home'. Further down are sections for 'FIND ISSUES', 'FIND ARTICLES', 'GET ACCESS', 'FOR CONTRIBUTORS', and 'ABOUT THIS JOURNAL'. On the right, there is a 'SEARCH' box and an 'ARTICLE TOOLS' sidebar with options like 'Get PDF (559K)', 'Save to My Profile', 'E-mail Link to this Article', 'Export Citation for this Article', 'Get Citation Alerts', 'Request Permissions', and 'Share'. At the bottom, there are tabs for 'Abstract', 'Article', 'References', and 'Cited By'.

**Step Six:** Select “How to Cite” (under the cover graphic) to see APA citing details. Select “Get PDF” from the article tools roster to see the full text.

Home > Communication & Media Studies > Communication Studies > Journal of Communication > Vol 61 Issue 4 > Abstract

**JOURNAL OF COMMUNICATION**

**Young Voters' Responses to the 2004 U.S. Presidential Election: Social Identity, Perceived Media Influence, and Behavioral Outcomes**

Cynthia Hoffner<sup>1,\*</sup>, Raiza A. Rehkort<sup>2</sup>

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Journal of Communication  
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**Step Seven:** To search across Wiley’s full holdings, select the advanced search option from the database’s homepage (left corner).

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