

AT&T Higher Education/Cultural Matching Gift Program Guidelines



The AT&T Higher Education/Cultural Matching Gift Program for education and the arts encourages eligible employees and retirees to support qualifying organizations.

Eligible Participants

- Regular full-time employees of AT&T Inc. and its participating subsidiaries
- Gifts from spouses, other family members, or contributions made jointly by several individuals are not eligible.

NOTE: BellSouth retirees receiving a service pension (meeting age and service requirements for medical benefits or a disability pension) are eligible with respect to qualifying gifts made on or before December 31, 2010. BellSouth retirees who engage in competitive activities are not eligible to participate in AT&T's program.

Eligible Recipient Organizations

To be eligible, a recipient organization must be an accredited higher education institution or arts and cultural organization located in the United States and be recognized by the Internal Revenue Service as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code or as an instrumentality of a federal, state, or local government as provided by Section 170(c)(1) of the Code.

Gift Amounts

The AT&T Foundation will match eligible gifts of \$25 or more, subject to a maximum annual limit as follows:

- \$15,000 per year for eligible employees
- \$3,000 per year for eligible retirees

Eligible Institutions and Funds

Eligible higher education institutions must be accredited by a nationally recognized regional or professional association. Eligible higher education organizations include:

- schools offering at least a two-year program of college level studies
- schools or colleges within a university or college that conduct their own fund raising efforts (such as the law or medical school)
- seminaries and theological schools (Religious obligations such as archdiocese appeal or tithes are not eligible for match)
- alumni funds, foundations, or associations connected with an eligible institution provided all such contributions are transmitted to the institution for its use
- national major college associations set up for the purpose of raising scholarship funds, such as United Negro College Fund, the American Indian College Fund, and the Hispanic College Fund

Arts and cultural organizations include:

- arts councils
- united arts funds
- symphony orchestras
- opera and dance companies
- musical performing groups
- community theatre groups
- cultural or neighborhood art centers
- libraries and museums
- public broadcasting systems
- historic preservation/restoration organizations
- planetariums
- botanical gardens and zoo

Contribution Restrictions

Gifts must be charitable contributions that are deductible on the participant's federal income tax return. If the donor, any member of the donor's family, or any individual designated by the donor has received or will receive a benefit as the result of the contribution, only the tax deductible amount will be matched. AT&T's matching gift to the accredited institution must be unrestricted and undesignated. Contributions made with company funds or reimbursed to a participant from company funds are not eligible for match. Personal pledges must be paid in full by the donor, and the company match is not included as part of the pledge. Gifts made through the AT&T United Way/Employee Giving Campaign are not eligible for match. Gifts made to private foundations are ineligible for a match.

Gifts cannot include subscription fees for publications, membership providing substantial personal benefits, insurance premiums, payments in lieu of tuition, books or student fees, contributions to individuals, fraternities or sororities, gifts for non-scholastic programs such as athletics or stadium construction, ticket purchases, benefits, or payments where direct value is received. Gifts to athletic scholarship programs are eligible for match.

Administrative Conditions

Matching gifts will generally be credited in the year that the donor's gift was given. The matching gift program administration must receive a completed matching gift application within one year of the date of the gift. Contributions must be the personal gift of the eligible donor or come from a private charitable foundation or trust personally established and funded by that individual. Gifts must be paid by cash or personal check, or by negotiable securities that have a publicly listed market value. In-kind gifts are not eligible. Gifts must be paid, not merely pledged. The AT&T Foundation may suspend, amend, or discontinue the Program at any time and reserves the right to determine whether any gift shall be matched. Requests may be filed online on the AT&T Foundation Higher Education/Cultural Matching Program web site www.easymatch.com/att.

AT&T Higher Education/Cultural Matching Gift Program Request Form



INSTRUCTIONS

Donor:

- Complete Part 1 of this form – one for each gift. Please type or print.
- Send the form and a copy of the program guidelines with your contribution to the recipient organization. Fax copies are not acceptable.
- Or you may register your gift on-line at <http://www.easymatch.com/att>.

Recipient Organization:

- Verify the gift.
- Complete Part 2 of this form. Please type or print.
- If this is your first matching gift request to AT&T, enclose a copy of your Internal Revenue Service 501(c)(3) IRS determination letter and a copy of your mission statement.
- Forward form to the address printed below.

PART 1- DONOR SECTION

ATT UID (For Active employees)

Donor Name

Daytime Telephone

Email Address (work or home)

Home Address

City, State, Zip

Full Name of Recipient Organization

Type of Gift: Please check one:

Cash Check Credit Card Stock

Date of Gift

Amount of Gift

Amount to be Matched

If Stock,
_____ Shares of _____

I hereby certify that:

- I have read the AT&T Higher Education/Cultural Matching Gift Program guidelines, and this contribution fully complies with the provisions of the program, is mine alone, and does not include resources from other people or institutions, does not represent payment of tuition or a payment in lieu of tuition, and does not represent a payment directly or indirectly for services.

Donor Signature _____ Date _____

Mail this form, along with your donation, directly to the recipient organization.

PART 2- RECIPIENT SECTION

Organization Name

Employer Identification Number

Street Address

City, State, Zip

Telephone _____ Fax Number _____

Email Address

Web Site Address

Amount of Gift

Tax-deductible Amount

Date received

I hereby certify that:

- We have received the gift described in Part 1, it represents the gift of one person only, and it will be used to support the primary objectives of this organization.
- This Organization is located in the United States and is recognized a public charity under Section 501(c)(3) of the Internal Revenue Code or as an instrumentality of a federal, state or local government as provided by Section 170(c)(1) of the Code.

Signature of Officer of Organization _____ Date _____

Officer's Name and Title

Recipient Organization should send completed form to:
AT&T Higher Education/Cultural Matching Gift Program
P.O. Box 3719
Princeton, NJ 08543-3719

FOR MORE INFORMATION CONTACT:

AT&T Higher Education/Cultural Matching Gift Program
Phone: 877-761-5554
Fax: 609-799-8019
E-mail: att@easymatch.com
Web: <http://www.easymatch.com/att>