

MBA BROWN BAG COURSES



Project Management

Having the skill to manage projects to successful conclusion is useful in any industry or discipline. There are a few essential components to this skill. This session will explore these components to enable you to maximize project success.

Strategic Management

Strategic Management is both a method and a set of tools. We will take a 50,000-foot viewpoint to examine an overview of the method and provide a small amount of detail by discussing several of the tools that can be used to successfully manage a business or product line effectively.

Continuous Improvement Tools

The term “Continuous Improvement” covers a broad array of methods and processes, all effectively used in situations where a business is attempting to improve their performance. We’ll discuss these methods and processes, as well as identify the situations in which each method is most effectively used.

Time Management & Productivity

Can we ever have enough time? We will explore the limits of time in our lives and look at our attitudes about the use of our time. We’ll also discover the impact productivity improvements can have on our effective use of our time and look at several methods of improving our productivity.

Customer Service & Problem Solving

“Respect + Repair + Resolve” is acknowledged as a formula for providing long-lasting excellence in customer service. Great problem solving, and the use of some simple tools and procedures, can allow you to improve your performance in all three areas. We’ll look at how to use these tools and procedures, and the impact that they can make on your customer service success.

Learning Styles

Every person learns differently. Whether you are in talent development or want to communicate your message better, it is important to understand how adults learn.

Micro-learning

What is it and why should you try it? Microlearning delivers frequent, bite-sized bursts of highly focused content to learners. Learning small pieces of information at a higher frequency is clinically proven to be better for retention.

Energy Vampires: Dealing with people who suck all your energy

It has been an exhausting week at work. You’re tired, depleted, and just exhausted. Many people think that it’s the task and responsibilities that are exhausting them. While work can be demanding, the real culprit is often the negativity of those around you.

The Power Positivity in the Workplace

Research in the field of positive psychology in the last 10 years has demonstrated that employees who are happier at work are better at keeping their jobs, show as much as 31% higher levels of productivity, are more resilient, and suffer less burnout—resulting in lower turnover.

Management for the New Manager

I have been promoted to a new manager. Now what? You will learn seven tips for making the transition successful and land mines to avoid.

I Have a Remote Team, Now What?

Understand the similarities and differences in managing your remote team. Sneak peek: There are more similarities than differences.

Career Development

Want to keep the talent you have? We hear a lot in today’s work world about work-life balance, the different generations in the workplace, and employee engagement. We also know that replacing talent in our organizations is costly. Career conversations between managers and employees are the most important factor in building, motivating, and developing a highly skilled and professional workforce.

Training for the Non-trainer

Help! I need to put training together, and I don’t know where to start. I’ve given presentations before—is there a difference between presentations and training someone? How will I know if they learned anything?

Courses are flexible, and we are open to developing topics that fit your organization’s needs.

Learn More

mtmercy.edu/mba

MASTER OF **BUSINESS ADMINISTRATION** (MBA)

ABOUT US

Marcie Van Note

MBA Director
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Marcie Van Note is the director of the MBA program at Mount Mercy University. She has been a leader in the human capital field for almost 30 years with experience in senior leadership roles in human resources and training in both non-profit and for profit organizations. She has presented at local and national conferences with an emphasis on talent development, leadership, change management, coaching, train the trainer, developing a positive culture, employee engagement, and motivation. Marcie has been with Mount Mercy since 2009.

She has the ability to get everyone involved in the learning process through interaction, humor, life experiences, and passion. Marcie's personal philosophy is that learning is an ongoing process—never, ever stop learning.

Todd Hutcheson

Assistant Professor of MBA/Business
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MBA | University of Iowa
MAS Industrial Technology | Western Illinois University

Todd Hutcheson is an assistant professor in the business and MBA departments at Mount Mercy University. Todd's purpose statement is "to help people become (even more) successful". He has over 32 years of experience leading programs and projects, large to small, to successful completion, and has been a professor in the MBA program for eight years. Todd leverages knowledge of leadership development and management theory, and excels in applying this to practical workplace situations. He is an experienced coach, mentor, instructor, and formal strategic workplace partner/planner with strengths in verbal/written communication, motivation, and relationship building with employees at all levels.



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GRADUATE PROGRAMS

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