



# MOUNT MERCY UNIVERSITY SUSTAINABILITY /CORPORATE SOCIAL RESPONSIBILITY

## YOUR COURSES

### CORE REQUIREMENTS FOR ALL BUSINESS MAJORS

Principles of Law  
Technology & Communication in Business  
Business Statistics  
Financial Management  
Senior Seminar in Business  
or Business Strategy Seminar  
Principles of Accounting I  
Principle of Accounting II  
Principles of Management  
Principles of Marketing  
Macroeconomics Principles  
Microeconomics Principles

#### Select one of the following:

Finite Mathematics  
Basic Mathematical Modeling  
Pre-Calculus  
Mathematics Modeling  
Business Calculus  
Calculus I

### SUSTAINABILITY/CSR CORE

Foundations of Servant Leadership  
Human Resource Management  
Organizational Behavior  
Strategic Management  
Corporate Social Responsibility

#### Select two of the following:

American Food  
or The Economics & Culture of  
Food Distribution  
Water—A Shared Responsibility  
Globalization & Human Survival  
Business & Society  
Management Internship

## OVERVIEW

### Prepare to lead with purpose and pride.

Mount Mercy's sustainability/corporate social responsibility track is for individuals with a passion for good, helping organizations create and adhere to strong values and a commitment to communities and the environment.

Corporate social responsibility can strengthen branding, increase customer loyalty, attract top talent, and enhance a company's reputation while also making a positive impact on the community,

We unite **real-world experience** with a **strong curriculum** to create tomorrow's outstanding leaders. Students explore fundamentals in law, leadership, marketing, accounting, and economics, while choosing from a variety of electives in areas such as organizational behavior, business and society, globalization and human survival, and American food.

Students gain a solid foundation in business through **hands-on learning** that inspires them to lead significant, courageous lives—both professionally and personally.

#### Note:

*This is a track under our management major.*

## FAST FACTS

- Mount Mercy's strong ties to local organizations give students a wide array of internship opportunities, allowing for real-world experience, bolstering a graduate's resume.
- MMU's 25+ student organizations, including **ECO Club** and **Enactus**, enable students to explore their individual interests.
- MMU's Enactus student organization has placed in the **Sweet 16** at Nationals for three straight years, with a **Top 4** placement in 2017.

MMU<sup>+</sup>  
— PLUS —

### — Qualified Students —

may take up to 12  
graduate credits towards  
their undergrad & future  
graduate degrees

## Sustainability scholarships

### — are available —

to freshmen and transfer students  
with an interest in leadership  
on campus or community-based  
sustainability work

MMU  
Enactus

### — Sweet 16 —

Our student organization  
has placed in the Sweet  
16 at Nationals for three  
straight years

# SUSTAINABILITY ON CAMPUS

At MMU, sustainability is about both people and planet.

This includes socio-cultural, economic, and environmental perspectives, including human rights, equality, diversity, poverty reduction, corporate responsibility, natural resources, biodiversity, sustainable development, and climate change.

Sustainability at MMU takes many forms like our LED light conversions, single-stream recycling, reducing food waste in the cafeteria, reducing plastic waste, using more environmentally friendly chemicals and products, and integrating native plants on campus. It also includes efforts like our Mustang Market that helps food-insecure students, service trips that focus on poverty reduction and diversity, and how our faculty work to include sustainability into their curriculum across our diverse majors and minors.



## WHAT CAN I DO WITH A SUSTAINABILITY/CSR DEGREE?

Many people who work in corporate social responsibility or sustainability expertly balance competing priorities to gain buy-in for influential, large-scale initiatives.

Although many large companies employ full-time corporate social responsibility managers, some choose to hire consultants instead.

A few of the top companies with corporate social responsibility programs include:

- Ben & Jerry's
- BMW
- Bosh
- General Electric
- Google
- IKEA
- Starbucks
- TOMS

## YEAR ONE

FALL TERM		WINTER TERM		SPRING TERM	
COURSE	CREDITS	COURSE	CREDITS	COURSE	CREDITS
Oral Communication.....	3	Holistic Health Domain.....	3	Principles of Marketing.....	3
Finite Mathematics.....	3			Principles of Management.....	3
Writing Competency.....	4			Literature Domain.....	3
Portal Course.....	3			Fine Arts Domain.....	3
				Historical Roots Domain.....	3
<b>TOTAL</b>	<b>13</b>		<b>3</b>		<b>15</b>

## OTHER REQUIREMENTS

All management majors must achieve a minimum grade of C- in all management courses required for the major (**BN 204** Principles Of Management, **BN 304** Human Resource Management, **BN 384** Strategic Management and **BN 380** Organizational Behavior) and the three required electives. This applies to equivalent courses transferred from other institutions.



### CONTACT US | Admissions Office

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