



MOUNT MERCY UNIVERSITY MANAGEMENT

YOUR COURSES

CORE REQUIREMENTS FOR ALL BUSINESS MAJORS

Principles of Law
 Technology & Communication in Business
 Business Statistics
 Financial Management
 Senior Seminar in Business
or Business Strategy Seminar
 Principles of Accounting I
 Principles of Accounting II
 Principles of Management
 Principles of Marketing
 Macroeconomics Principles
 Microeconomics Principles

Select one of the following:

Finite Mathematics
 Basic Mathematical Modeling
 Pre-Calculus
 Mathematics Modeling
 Business Calculus
 Calculus I

MANAGEMENT CORE

Human Resource Management
 Organizational Behavior
 Strategic Management

Select three of the following:

Entrepreneurship
 Employment Law & Labor Relations
 Dispute Resolution
 Investments
 Risk Management
 Management Information Systems
 International Management
 Business & Society
 Production & Operations Management
 Project Management
 Corporate Social Responsibility
 Advanced Topics in Human Resource Management
 Management Internship
 Money & Banking
 International Economics
 Cost Accounting
 Politics & Public Policy
 Industrial/Organizational Psychology
 Sociology of Work

OVERVIEW

A **management** degree from Mount Mercy University goes beyond basic numbers and charts. It unites **real-world experience** with a **strong curriculum** to create tomorrow's outstanding leaders.

Management students gain a solid foundation in business through **hands-on learning** that inspires them to lead significant, courageous lives. Students explore fundamentals in law, leadership, marketing, accounting, and economics, while a variety of electives in areas such as risk management, investments, entrepreneurship, human resources, and international economics make Mount Mercy's management degree **flexible and customizable**.

Our management major prepares students to lead in a **competitive and dynamic** business environment. They develop the skills necessary for effective and efficient leadership and management of profit and not-for-profit organizations.

FAST FACTS

- Management majors can choose from **five management tracks**: Management, International Management, Operations Management, Sports Management, or Sustainability/Corporate Responsibility.
- Students with a passion to serve and lead as part of a team find that this program helps prepare them to thrive not only in the workplace, but also in their community.
- Mount Mercy's strong ties to local organizations give students a wide array of **internship opportunities**, allowing for real-world experience, bolstering a graduate's resume.
- Mount Mercy's **Enactus** team placed 4th in 2017's national competition.
- Named **Iowa's Best College for Your Money** by *Time's MONEY* magazine.

96%

— **employment rate** —

96% of alumni are employed or in graduate school within nine months of graduation.

80%

— **internship rate** —

80% of students participate in internships or other career-related experiences before they graduate.



"Mount Mercy is where the foundation was laid for my future. The education, the experiences, the connections, the faith, and the people provided the foundation that I have built my career and adult life upon. Without that rock-solid foundation, I wouldn't be where I am today and wouldn't be who I am today."

— **Tony Dickinson '02**
 Vice President of Marketing,
 Wells Fargo Bank

WHAT CAN I DO WITH A MANAGEMENT DEGREE?

Graduates from Mount Mercy's management program go on to succeed at a variety of organizations including:

- Rockwell Collins | Cedar Rapids
- Transamerica | Cedar Rapids
- GreatAmerica Financial Services Corp. | Cedar Rapids
- Geonetric | Cedar Rapids
- Disney
- Metro Economic Alliance | Cedar Rapids
- GEICO

INTERNSHIPS

Within the setting of Cedar Rapids' growing economy, students gain **hands-on experience** and apply classroom education in a real-world environment through internship opportunities in businesses ranging from small organizations to multi-national corporations.

Recently students have interned in various capacities at:

- Local banks
- Insurance companies
- Brokerage firms
- Research firms
- Manufacturing companies
- Retailers



YEAR ONE

FALL TERM		WINTER TERM		SPRING TERM	
COURSE	CREDITS	COURSE	CREDITS	COURSE	CREDITS
Oral Communication.....	3	Holistic Health Domain.....	3	Principles of Marketing.....	3
Finite Mathematics.....	3			Principles of Management.....	3
Writing Competency.....	4			Literature Domain.....	3
Portal Course.....	3			Fine Arts Domain.....	3
				Historical Roots Domain.....	3
TOTAL	13		3		15

MANAGEMENT TRACKS

Management | The traditional management track prepares you for effective leadership, planning, supervising, and motivating employees within profit or not-for-profit organizations. It is a perfect major to combine with a second major or minor.

International Management | This track prepares you for working in multinational organizations, understanding the cultures of other people and the processes of working in an international setting. Employers are looking for people who have an international perspective and this coursework is designed to prepare students for those opportunities.

Operations Management | This track prepares you to be a leader in many settings, especially manufacturing or production, as a production, group or team leader. This track builds your skills to motivate your team as you plan, innovate, cost, and implement projects while maintaining quality and efficiency.

Sports Management | This track is designed for the person with a passion for athletics and the field of sport. This track will prepare you to manage, market, finance and plan for local, regional, and national teams or sports organizations.

Sustainability/Corporate Social Responsibility Management | This track will prepare you to lead with purpose and pride in your work. This track is for individuals with a passion for good, creating organizations with strong values and a commitment to our communities and the environment. This track particularly reflects the Mission of Mount Mercy University and the values of the Sisters of Mercy.



CONTACT US | Admissions Office

admission@mtmercy.edu
 319-368-6460 or 800-248-4504
 mtmercy.edu/admissions
 1330 Elmhurst Drive NE, Cedar Rapids, Iowa 52402