



MOUNT MERCY UNIVERSITY

JOURNALISM

YOUR COURSES

CORE REQUIREMENTS

Introduction to Communication Studies

Introduction to Journalism

Basic Media Grammar for Professional Writing

Introduction to Mass Media in the United States

Media Theory

Law, History & Ethics of Mass Media

Newspaper Reporting

News Processing for Journalism & Public Relations

Newspaper/Magazine Copy Editing & Design

Communication Practicum

Internship in Communication

Seminar in Communication

Photography I

Visual Technology

Select one of the following:

Professional Writing

Creative Writing

Writing & Analysis of Literature

Topics in Creative Writing

An EN Literature Course Numbered 225-309

OVERVIEW

Mount Mercy University's **journalism** program cultivates your inquisitive side, teaching you how to **ask the right questions** and **communicate** information in a concise, appealing way.

With Mount Mercy's major or minor in journalism, you'll learn excellent writing and communication skills, basics in layout and design, law, photography, and editing. **Dedicated faculty** who work actively in the fast-paced world of journalism will be your mentors, coaching you in the professional and ethical standards crucial to securing your first beat.

Embrace your inner logophile. Along with in-class practice, journalism students gain valuable interviewing, writing, editing, and design layout experience with the university's award-winning newspaper, the **Mount Mercy Times**. Feed your creative writing and editing skills with Mount Mercy's arts and literary magazine, **Paha Review**. And students often freelance for the **Cedar Rapids Gazette**, working with and gaining tips from professional writers and editors, as well as contribute work to **Iowa Watch**.

FAST FACTS

- The **Mount Mercy Times** is an award-winning, student-run newspaper that provides opportunities in news writing, editing, photography, web design, and layout practice.
- **Paha Review**, Mount Mercy's literary and art magazine, gives students another on-campus opportunity to gain writing, editing, and management skills.
- Popular complimentary programs to journalism include political science, environmental justice, English, international studies, history, or criminal justice.
- **Writing scholarships** are available to any student with a passion for writing.
- Journalism is also available as a minor.

96%

— **employment rate** —

96% of alumni are employed or in graduate school within nine months of graduation.

80%

— **internship rate** —

80% of students participate in internships or other career-related experiences before they graduate.

IOWA'S BEST

— **college** —

Named **Iowa's Best College for Your Money** by *Time's MONEY* magazine.

"Thanks to my journalism and communication professors at Mount Mercy, I was able to grow as both a student and person throughout my years there. Also, perhaps most importantly, my years spent as an editor on the *Mount Mercy Times* offered me invaluable experience for my future. Wherever my career may take me, I will always use the skills learned in the classroom and by being part of the newspaper staff."

— **Madison Jones '14**
Email Marketing Coordinator
Meredith Corporation

WHAT CAN I DO WITH A JOURNALISM DEGREE?

Students who study journalism at Mount Mercy follow a variety of paths working as newspaper journalists, writers, and editors, or enter other professional writing fields including advertising or corporate writing.

Our alumni work in fields like:

- Public relations
- Script writing
- Professional writing
- Freelance writing
- Marketing
- Grant writing
- Newspaper reporting and editing
- Advertising

INTERNSHIPS

The journalism program at Mount Mercy is unique as it requires a one semester, 150-hour internship allowing students hands-on, valuable experience in their field of study.

Past opportunities include:

- *The Gazette*
- CBS 2 Iowa
- *Marion Times*
- *North Liberty Leader*
- Cedar Rapids Kernels
- Mercy Medical Center
- Amperage
- MCI Communications Corp.

Some students have also found remote media sites for internships, such as Twin City suburban newspapers in Minneapolis or corporate writing for Rockwell Collins.

OTHER REQUIREMENTS

- A grade of C or above must be achieved in all required communication classes (CO).
- Students majoring in the communication program can get another major or minor in the communication program ONLY if they earn another non-communication department minor.



**MOUNT
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