INTRODUCTION
A graphic design degree provides a strong background for commercial or applied art careers such as web and type design, art directing and illustration. Students complete the fine arts core courses followed by additional credits in photography, graphic design, typography and video before enrolling in the senior thesis courses. Students are strongly encouraged to do an internship and to pursue marketing and communications courses as electives to give them further skills and insight into future career roles and environments. The graphic design program stresses conceptual development as the groundwork for technical skills to allow students to adapt to constantly changing technology without losing grasp of larger concepts.

MAJOR COORDINATOR
Kathryn Hagy
Professor of Art
khagy@mtmercy.edu

CAREER OPPORTUNITIES
Mount Mercy’s graphic design degree program is highly regarded in the Cedar Rapids community, and internship opportunities are available throughout eastern Iowa. Internship and career opportunities include freelance and corporate-based graphic design, web design, illustration, marketing, art direction, and photo design and retouching.

SCHOLARSHIPS
$2,000 Scholarships are available for students interested in art and design (majors and non-majors). More information at www.mtmercy.edu/talent. Scholarships are renewable each year for up to four years.

SALARY INFORMATION
www.salary.com
www.iowaworkforce.com

To see how your courses transfer, VISIT:
https://selfservice.mtmercy.edu/Search/TransferEvaluation.aspx
Major Credit Hours Required = 49 Semester Hours

Mount Mercy Major Courses

AR 102 Drawing I
AR 103 Art & Graphic Design Fundamentals
AR 106 Photography I
AR 120 Visual Technology
AR 130 Graphic Design I
AR 151 Printmaking I*
AR 171 Sculpture I*
AR 202 Drawing II*
AR 212 Art History I*
AR 213 Art History II*
AR 220 Typography & Design
AR 230 Graphic Design II: Theory and Concepts*
CS 103 Introduction to Website Development
AR 330 Web and Motion Graphics*
AR 410 Senior Thesis Preparation*
AR 415 Senior Thesis Exhibit*

AND one of the following courses:
AR 109 Art Environments
AR 141 Painting I
AR 146 Silkscreen
AR 161 Ceramics I
AR 206 Photography II
AR 295 Survey of Mexican Culture Today (travel-study course)

Community College Equivalent
ART 133 Drawing
ART 301 Design Fundamentals
ACC 231 Intermediate Accounting I
ART 184 Photography
ART 186 Digital Photography
GRA 128 Illustrator AND GRA 140 Digital Imaging
GRA 192 Production Techniques
GRA 132 Digital Layout II
CIS 207 Fundamentals of Web Programming

*Students must earn a grade of C- or better for these courses to count.

*Upon completion of the Graphic Design Communication Technology AAS degree, KIRKWOOD STUDENTS would still need to take the starred courses above in order to complete Mount Mercy’s Graphic Design BA degree, not including any general education or elective requirements.