

Public Relations Transfer Plan

Consider major courses below as part of your electives toward your Associate of Arts (A.A.), Associate of Science (A.S.) or Associate of Applied Science (A.A.S.) degree. A maximum of 63 credits can be transferred from a two-year institution.

Students who transfer to Mount Mercy with an A.A. degree from an Iowa Community college will have all Core Curriculum requirements waived except the Mercy Capstone and one course in the Ultimate Questions domain. These two requirements must be taken at Mount Mercy.

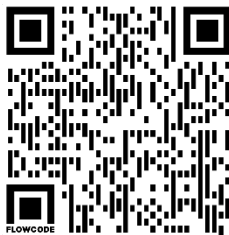
Major Requirements (45 credits)

| Mount Mercy Major Courses | Iowa Community College Equivalent |
|--|-----------------------------------|
| Required: | |
| AR 220 Typography & Design | GRA 132 Digital Layout II |
| CO 111 Introduction to Communication Studies | |
| CO 120 Introduction to Journalism | MMS 131 News Reporting |
| CO 130 Basic Media Grammar for Professional Writing | |
| CO 140 Introduction to Mass Media in the United States | MMS 101 Mass Media |
| CO 180 Introduction to Public Relations | |
| CO 242 Media Theory | |
| CO 280 Writing for Public Relations | |
| CO 282 Research In Public Relations | |
| CO 290 News Processing for Journalism and Public Relations | |
| CO 345 Strategies and Tactics in Public Relations | |
| CO 350 Contemporary Perspectives on Public Relations | |
| CO 360 Law and Ethics of Mass Media | |
| CO 380 Internship in Communication | |
| CO 480 Seminar in Communication | |

If your transfer institution offers the same course title but with different course numbers, please reach out to the Office of Admissions at Mount Mercy to clarify.

Note: This plan of study is intended to be used as a guide and changes to curriculum may occur. For specific course information and degree information, please visit MMU's catalog at catalog.mtmercy.edu.

Mount Mercy University Graduation Requirements and Course Descriptions



catalog.mtmercy.edu/curriculum

To apply:

- Apply online at www.mtmercy.edu/apply (no application fee required)
- Send official transcripts from all colleges attended. Office of Admissions, 1330 Elmhurst Drive NE, Cedar Rapids, Iowa 52402-4797 or admission@mtmercy.edu

For additional information, please contact:

Mount Mercy University
319-368-6460 | 800-248-4504
admission@mtmercy.edu

www.mtmercy.edu