

MOUNT MERCY UNIVERSITY

BUSINESS & LEADERSHIP GRADUATE PROGRAMS

DIFFERENTIATING THE MSL & THE MBA:

The key to differentiating the MBA and MSL is to determine your goals, interests, and ambitions:

- The MSL is designed for emerging leaders and those wishing to hone their leadership skills in all industries.
- The MBA will help develop the business acumen to achieve business related success.

Both the MBA and MSL can help you grow in your career.



CRST GRADUATE
INTERNATIONAL CENTER

LEARN MORE AT

[MTMERCY.EDU/MBA](https://mtmercy.edu/mba)

[MTMERCY.EDU/MSL](https://mtmercy.edu/msl)

GRADUATE PROGRAMS

gradprograms@mtmercy.edu | 319-368-6460

ONE SIZE DOES NOT FIT ALL...

MBA

MSL

Designed to develop the skills required for careers in business and management

Gives the theoretical insight and practical application of leadership by focusing on the ability of an individual to lead

Focuses on the components of the business enterprise (i.e. marketing, finance, operations management and other business processes), including the tactical analysis of a business

Focuses on the people in the organization and how leaders influence others to produce collaborative cultures that drive change and deliver results

Learn to analyze, improve, and manage process and systems

Applies leadership theories to solve complex people challenges of the future

Applies theories and skills to solve problems and achieve best practices

Gives you the tools to overcome organizational challenges, regardless of the specific field or industry

Develops the skills and competencies to manage others

Develops the skills and competencies to lead others

Essential tool for success in business, demonstrating professional consistency and quality of education

Grow in self-awareness, develop a leadership philosophy, and recognize how actions impact others

Fosters entrepreneurial spirit by emphasizing innovative and creative thought

Become an adaptive leader that drives growth and innovations

Signifies a demonstrated practical application of business theories and concepts

Signifies a demonstrated practical application of leadership theories and concepts

Develops a professional network of individuals that can be called upon with questions outside of their own specific job functions

Develops a professional network of individuals that are emerging leaders and leaders in the community

WHY DO BOTH?

- Tactical and strategic knowledge, skills, and abilities are rare.
- Creates more promotable emerging leaders, and rounds out the skill sets of seasoned leaders
- Allows for a holistic evaluation and solution to problems including theoretical and practical application
- A leader that can understand the perspective of an employee is valuable, and an employee with the ability to understand the perspective of their executive leadership is equally valuable
- Deepens the understanding of how the skills used to lead others impacts the ability to perform their jobs efficiently and effectively
- Teach individuals self-awareness and how their actions impact the business
- Fosters an entrepreneurial spirit with an adaptive leadership style that brings growth and innovation to the organization
- Practical application of business and leadership theories and concepts
- Develops a professional network of individuals and leaders that can be consulted with questions outside of their own duties