Student experiences and Outcomes at MMU - Results from Empirical, Longitudinal Studies

2012-2013

To measure the extent to which Mount Mercy students improved in strategic communication (measured through their attitudes toward engaging in literary activities) the experiences of all students new to the institution (n=283) were tracked during the 2012-2013 academic year. Pretest data were collected at the beginning of their tenure at Mount Mercy, and parallel posttest data were obtained from the same students at the end of their first year at the institution (n=126). As expected, and consistent with national survey results of college students, there was a slight decline in students' attitudes toward engaging in literary activities from the beginning to the end of the first year. Specifically, those in the sample scored 3.45/5 on the pretest, and 3.38/5 on the posttest. However, a number of effective educational practices taking place at Mount Mercy were associated with gains in this important outcome. Future research will continue to examine the influence of these effective practices on additional student outcomes that are associated with the goals of Mount Mercy University.

2013-2014

The experiences of all students who were new to Mount Mercy during this academic year were tracked from the time they started at the institution (n=298) to the end of their first year (n=141). The initial purpose of tracking these experiences was to ascertain which educational practices at Mount Mercy are linked to increased odds of persistence. Unfortunately, due to differences between responders and non-responders, it was impossible to determine predictors of persistence. It was possible, however, to determine the extent to which students are being exposed to effective / high-impact practices that are empirically linked with a wide-range of important student outcomes, including student achievement and persistence.

Highlights from 2012-13 and 2013-14	Notable patterns and examples
2012-13 Students' growth in the Mount Mercy goal of strategic communication was measured by assessing their proclivity to engage in literary activities.	Although there was a slight decline from the beginning to the end of this academic year among all students entering MMU (3.45/5 to 3.38/5, respectively¹), the following MMU experiences led to gains in this important measure: Exposure to clear and organized instruction, interactional diversity experiences, and student perceptions of high faculty expectations.

¹ x/5 refers to the average on a five-point scale, whereas x/4 refers to the average on a four-point scale.

2013-14	Satisfaction with MMU	3.38/4
Student experiences were assessed over this academic year using a longitudinal model. A number of factors were measured that are empirically associated with increased odds of persistence in college.	Collaborative learning	3.08/4
	Instructor feedback	3.74/5
	Instructor clarity	3.97/5
	Instructor organization	4.26/5
	Integrative learning	3.37/5
	Academic integration	3.70/5
	Social integration	3.37/5
	These results suggest students are being exposed to a number of "good practices" that are associated with increased odds of persistence.	

(Data collected and analyzed by Dr. Chad Loes, Director of Student Outcomes Research)

