

MEASURING SUCCESS

Measurable Targets

2027-28 fall census

Total enrollment
1,750
(current: 1,526)

Traditional undergraduate enrollment
1,171
(Fall 2022: 1,081)

New traditional first-years and transfers
375
(Fall 2022: 330)

Fall 2027 retention percentage—traditional students

Sophomore year fall census target
80%

Junior year fall census target
85%

Senior year fall census target
90%

Spring 2028 traditional undergraduate graduation rate

4 YEARS
55%

5 YEARS
60%

6 YEARS
65%

2027-28 graduate and adult credit hours
13,896
(2022-23 target: 10,701)

2027-28 on-campus housing fall occupancy percentage
94%

2027-28 net tuition revenue per traditional student
\$15,000
(2022-23: \$12,000)

Milestones

- Achieve balanced budget
- Create campus master plan
- Initiate capital campaign
- Create branding campaign
- Develop HR plans regarding compensation, remote/hybrid work, and diversity in professional positions
- Perform review of curriculum to ensure Catholic Mercy value integration
- Analyze and revise core curriculum